



Message from the CEO

Making sustainable chocolate the norm by 2025, can only be achieved by embedding sustainability into the heart of our business strategy. In fiscal year 2017/18, we have made great progress towards the targets we set ourselves in 2016. Our quantified, time-bound objectives enable us to engrain our sustainability agenda across all our business functions. The progress data show how, through our sourcing, processing and sales, we are driving change, supporting cocoa farming communities, reducing resource consumption in our factories and driving the uptake of sustainably sourced chocolate. Forever Chocolate is about increasing our verifiable impact and driving systemic change in the cocoa and chocolate value chain.

We dedicated the past fiscal year to set up and pilot self-sustaining cocoa farming communities: we have already mapped more than 130,000 cocoa farms, and this number is steadily increasing, generating data on farm size, the products it produces, its yield, soil quality, household composition, etc. These unprecedented insights into individual farms, allow us to design tailor-made support packages for the mapped farms. Furthermore, through the five pilot projects we developed in five important cocoa growing countries, we are testing what a sustainable cocoa farm looks like, and whether this approach is replicable and scalable. We have created heat maps to assess which of the ingredients we source for our chocolate are at risk of including the worst forms of child labor, or contributing to deforestation. Through certification and additional requirements on traceability and the mapping of farms we are committed to driving positive change in the supply chains of all the ingredients we source. These three examples illustrate how we are increasing our verifiable impact through measurement, assessment and investment.

Forever Chocolate goes beyond Barry Callebaut. It is about creating a movement with industry, government and societal partners, in order to scale up our impact. In the past fiscal year we saw remarkable progress in this area: we were one of the leading companies to drive for and engage into sustainable multi-stakeholder frameworks such as the Cocoa and Forests Initiative Frameworks for Action, and we signed letters of intent with Côte d'Ivoire and Ghana to work towards the design and validation of a sustainable cocoa farming model. In order to have a proper and long-lasting impact, we need the support of NGOs, governments and the industry.

We are confidently progressing towards systemic change in the chocolate value chain. There remains a lot to be done, but through assessing, learning and investing, we are confidently increasing the adoption of innovative approaches to drive impact, and make sustainable chocolate the norm by 2025.

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